



HarknessKennett wins place on COI Strategic Consultancy Roster

HarknessKennett is delighted to be selected to be on the new COI Strategic Consultancy roster. Following a tender and presentation process HarknessKennett are now on the Internal Communication, Engagement and Change roster.

“We are delighted to be selected,” said Lisa Betteridge, Partner at HarknessKennett. “This demonstrates that our considerable work to date across government and the public service in general is recognised as making an important contribution in the change and internal communications arena.”

HarknessKennett’s current government and public sector clients include the Office for National Statistics, the Crown Prosecution Service, Defra and the Police Information Technology Organisation.

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For further information, please contact:

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Notes to Editors:

About HarknessKennett

HarknessKennett is a consultancy working with organisations to support their people through the process of change. The team develops strategies and runs programmes to improve leadership, facilitate change and focus on customers through effective communications. HarknessKennett has a fundamentally different approach in the market, offering teams of only senior communications and change professionals, with both consultancy and in-house experience, and tailor-made solutions designed to help individuals embrace change and make a real impact on business performance.

Prior to establishing HarknessKennett, James Harkness was European Managing Director of the Change Communication practice at Burson-Marsteller. He was Managing Director and a founding member of Banner McBride, WPP’s first start up business which grew into a £3 million business in three years. James’s consultancy experience followed five years at the Body Shop International plc, where he was Head of Global Internal Communication.

Lisa Betteridge previously spent four years running her own business, Lisa Betteridge Associates, and prior to that was a founding member of internal communications consultancy, Banner McBride. Previously she spent four years with management consultancy ACG (now Aon Consulting). She joined ACG from Cable & Wireless where she led international internal communications.

HarknessKennett will again be sponsoring this year’s PR Week Awards in the category of internal communications.